



RSPCA
ASSURED

SELF ASSURED LIES

RSPCA Fish Pie



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by Claire Horton Chair, RSPCA

Ingredients:

500g RSPCA Assured fresh salmon, skinned and cubed

200g RSPCA Assured fresh salmon sea lice (crispy ones are best)

100mg RSPCA Assured antibiotic Oxytetracycline, should already be inside the salmon

600g RSPCA Assured wild fish caught and fed to the farmed salmon

1 shallot, finely diced / 75g butter / 100g peas / 100g sweetcorn / 75g butter / 2 tbsp plain flour / 1 pint of milk / 100ml cider / 2 bay leaves / 1 tsp Dijon mustard / ½ tsp ground white pepper / ½ tsp grated nutmeg / Pinch of sea salt / Mash (or Smash if you don't like peeling spuds)

www.oceanrebellion.earth

The RSPCA method:

Set up a non-profit assurance label to label animal products as sustainable. Fund it by asking members to pay for an 'RSPCA assured' logo and persuade the public this logo is trustworthy.

Start assuring salmon farms while ignoring the fact that conditions are so appalling that over 17 million salmon died in agony from overcrowding, disease and sea lice infestation in Scottish salmon farms last year. Say it's completely fine because it would be even worse without your endorsement.

Proclaim that salmon farming is necessary even when scientists are telling you salmon farms are



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polluting lochs and destroying marine habitats and the livelihoods of fragile Scottish coastal communities.

Keep raking-in the moolah, reportedly £700,000 last year, while knowing that salmon farming is exhausting wild fish stocks globally, by hoovering them up for salmon feed, and causing starvation in parts of the world where wild fish is the only source of protein.

Stick your RSPCA head in the sand while being told salmon farming is salmon cruelty. Finally, fake surprise when the fat legacies your work depends on dry up because your benefactors are disgusted by your cruelty.